



"It's the kids' music event of the year!"

--Monte Belmonte
93.9 WRSI

Latin GRAMMY Award Winner and local hero **Mister G** will be hosting the **6th Annual Halloween Fiesta** on **Sunday, October 29th** at **11:00am** at the **Academy of Music Theatre** in Northampton. Generous community support has made it possible for 1000s of local children and their families to participate in this much beloved community event that celebrates **diversity, creativity** and **spooky Halloween fun!**



Over the past few years, Mister G has:

- Won the **Latin GRAMMY Award for Best Children's Album**
- Signed a **multi-book deal** with **Penguin Random House**
- Headlined major venues around the US including **Austin City Limits, SummerStage in Central Park (NYC), New Orleans JazzFest, and Capitol Hill (Washington, DC)**
- Won his **3rd Parents' Choice Gold Award**

The Halloween Fiesta consistently draws **500+ kids and families** for a unique Pioneer Valley musical costume party. This year, through our partnerships with local nonprofits, Head Start programs, and shelters, we will again be distributing blocks of tickets to children and families who would otherwise be unable to attend.

This year we're partnering with **Fractured Atlas** as a fiscal sponsor, which **enables your sponsorship to be tax-deductible.**

Please find more information about sponsorship levels below. I'm including a copy of last year's poster—we hope to put your logo on it this year!

Cheers,

A handwritten signature in black ink that reads 'Katherine Jamieson'.

Katherine Jamieson (aka Missus G)

Katherine@mistergsongs.com



Mister G's Sixth Annual Halloween Fiesta
October 29, 2017 11:00 AM
Academy of Music Theatre (AOM), Northampton, MA

Gold Sponsorship \$1,000

- Acknowledgement as a major sponsor on 100 prime-time radio spots on WRSI
- Acknowledgement as a major sponsor on-stage at the Halloween Fiesta
- Table to promote business at the AOM
- Logo on the Halloween Fiesta poster
- Inclusion in all press releases, web site announcements, newsletters and social media postings

Silver Sponsorship \$500

- Table to promote business at the AOM
- Logo on Halloween Fiesta poster
- Inclusion in all press releases, web site announcements, newsletters and social media postings

Bronze sponsorship \$200

- Logo on Halloween Fiesta poster and AOM website
- Inclusion in all press releases, web site announcements, newsletters and social media postings

Mister G's Halloween Fiesta is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purposes of Mister G's Halloween Fiesta must be made payable to "Fractured Atlas" only and are tax-deductible to the extent permitted by law.

Contact:

Katherine Jamieson
Mister G Manager
katherine@mistersongs.com
413-336-2866



Yes, I want to support Mister G's Halloween Fiesta!

BUSINESS / ORGANIZATION NAME

CONTACT (NAME / TITLE)

PHONE (WORK / CELL) and EMAIL

MAILING ADDRESS

CITY / STATE / ZIP CODE

SPONSORSHIP LEVEL / AMOUNT

\$1000 Gold Sponsorship

\$500 Silver Sponsorship

\$200 Bronze Sponsorship

Please list your business or organization name, as you would like to appear in all printed materials:

BUSINESS / ORGANIZATION NAME

WEBSITE

Please also provide us with a high-resolution **copy of your company logo by October 6th**. This image should be emailed to: **info@mistergsongs.com**

Checks should be made payable to "Fractured Atlas" and mailed to:

Coil Records, Inc.
PO Box 275
Whately, MA 01093

Thanks for your support!

ACADEMY OF MUSIC

Latin GRAMMY nominee

MISTER G

"Kid-friendly, bilingual rockstar"
— The Washington Post —

MISTER G's Halloween Fiesta at The Academy of Music



New Album

Los ANIMALES

TICKETS: Adults: \$10, CHILDREN: \$8
Free for Children 1 and under.

www.mistersongs.com

247 MAIN STREET
NORTHAMPTON, MA

SUNDAY
OCTOBER 25TH
11:00 AM



Thank you to our sponsors!

